

The Fifth Estate

C 1750-1 -  
10/20/87

RADIO TELEVISION CABLE SATELLITE

# Broadcasting **Oct 19**

The  
Hour  
works.

T.J. Hooker  
The Hour



COLUMBIA/EMBASSY  
TELEVISION

A unit of *Columbia* Television

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57th Year 1987

BASKETBALL

TELECOM

# Broadcasting **Oct 19**

**Rather says DBS is TV medium of future...** page 27.

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**CANVAS FOR IMAGINATIONS** □ Intelevent meeting in Geneva brings together Americans and Europeans to discuss programing possibilities and problems in European market. **PAGE 31.**

**GETTING BIGGER** □ United Artists, United Cable merge; Continental acquires American Cablesystems. **PAGE 27.**

**SPANNING THE GLOBE** □ State Department's Ambassador Diana Lady Dougan: keeping track of world's technologies. **PAGE 33.**

**PLAYING SOME HOOPS** □ There will be plenty of basketball to watch during upcoming 1987-88 season, both on cable and on broadcast TV. This special report charts carriers of games and rights plans of major college conferences and NBA teams. **PAGE 43.**

**ANOTHER HELPING FOR CABLE** □ CAB says that cable's share of local advertising pie has increased significantly in 1987; it is expected to double in next three years. **PAGE 56.** Two top 10 cable MSO's report record quarters. **PAGE 60.**

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most of its station contracts to Katz Radio Group. **PAGE 57.**

**UNITED THEY STAND** □ United Stations Radio Networks takes over Transtar Radio Network's advertising sales. **PAGE 29.** SSC&B and Campbell-Ewald advertising agencies unite to form new organization with nearly \$1.1 billion in billings. **PAGE 58.**

**THINGS GO BETTER WITH COKE** □ Tri-Star Pictures and Coca-Cola Entertainment join under one logo: Columbia Pictures Television. **PAGE 59.**

**FCC OK** □ House approves FCC authorization bill. **PAGE 66.**

**OFF WITH HIS HEADROOM** □ ABC cancels *Max Headroom*—its second network series to be shelved in two weeks. **PAGE 70.**

**ISN'T THAT SPECIAL** □ ABC executive says he's trying to spruce up network's specials. **PAGE 72.**

**MARATHON MAN** □ Tom Dougherty, Metromedia Co.'s point man in Washington, has made a career out of helping carry that company over a host of legal hurdles. **PAGE 95.**

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# Open Mike

## Left out

**EDITOR:** In "The Business of Broadcast News" (BROADCASTING, Sept. 7), you correctly identified what many people consider an important trend: a growing appetite among upscale business-oriented audiences for business news on TV. Unfortunately, the article was flawed by the omission of any reference to *The Wall Street Journal Report on Television*, the longest running syndicated business program on commercial broadcast TV.

Anchored and edited by Consuelo Mack, the broadcast is produced and syndicated by Dow Jones & Co. It is carried on 95 U.S. stations as well as abroad. It draws on the worldwide resources of the *Journal* to bring its growing audience the same kind of forward-spin analysis and authoritative information that over five million readers of the *Journal* have come to depend on.

Moreover, your reference to *Before Hours* omitted the fact that the program is a collaborative effort of NBC News and *The Wall Street Journal*. NBC produces the early-morning broadcast, but the *Journal* provides editorial material, editing support and our own staffers for on-air analysis of markets and business trends.—*Stewart Pinkerton, deputy managing editor, The Wall Street Journal Report, New York.*

## Caveat emptor

**EDITOR:** In economic terms, the "villain" in David E. Schultz's essay on the three-year rule (BROADCASTING, Sept. 14) is not the owner who buys a station, guts it for the sake of a quick but transitory boost in operating income, and then sells it for a big profit. Rather, it is the buyer and the buyer's financial backers who failed to perform due diligence and wound up paying for the station. One wonders: If this new owner knows so little about broadcast operations that he or she can't see what the fast-buck artist has done, how well will the new owner be able to run the station no matter what shape it's in? Rules such as the holding-period stricture have the consequence of, in effect, protecting the incompetents from themselves. People concerned with the broadcast industry's ability to compete against all comers in what is shaping up as an exciting but perilous future ought to root for mechanisms that promote the fit, not those that shelter the shaky.—*Alan J. Gottesman, Managing Director, L.F. Rothschild & Co., New York.*

## Reply comment

**EDITOR:** BROADCASTING's Sept. 14 issue contained a letter to the editor from Richard Ducey of the National Association of Broadcasters offering two criticisms of my study

of children's television advertising (BROADCASTING, Aug. 3). First, Ducey objected to my conclusion that the FCC's deregulation of children's advertising has led to a marked increase in commercial content. Ducey argues that since my findings are based solely upon the examination of the nonprogram content broadcast in the year following deregulation of the FCC's guidelines, that I have no basis for comparison to judge that an "increase" has occurred. However, Ducey's paraphrase of my conclusion conveniently omitted an important clause found in the same sentence from which he quoted me. My conclusion in the report states, "Assuming there was a reasonable level of compliance with the FCC's previous restrictions when they were in effect, this study's results indicate... nonprogram messages (have) increased markedly." After checking with the FCC and scanning previous studies, I felt reasonably comfortable making that assumption. However, Mr. Ducey's comment seems to suggest that he feels differently. If he is aware of any research or other evidence that indicates that broadcasters were flaunting the FCC's long-standing limits, I'd appreciate him sharing it with me. If not, then I believe my conclusion remains valid as originally stated.

His second criticism questioned why I omitted an analysis of such alternative sources of children's programming as cable and home video in my assessment of the "children's television marketplace." I am surprised to receive such criticism from an official of the NAB, who knows well that broadcasting is a special business charged with important public interest obligations not at all applicable to other nonbroadcast media. His conclusion that "the marketplace for children's television is working" really means that it's working for those who can afford cable and home video. For the many families that can't, the picture isn't quite so rosy.

Some have charged that as broadcasters are forced to become more aggressive to compete with alternative technologies, they are losing sight of their responsibilities as licensed trustees who must serve all of the public. Mr. Ducey's statement makes one wonder whether such allegations aren't in fact true.—*Dale Kunkel, Communications Studies Program, University of California, Santa Barbara.*

## FM directional dilemma

**EDITOR:** Somehow you missed the comments we submitted on FM directional antennas (BROADCASTING, Sept. 7), opposing the proposal, but for reasons different from those of the National Association of Broadcasters.

As a former Arbitron ratings manager, I

(Open Mike continues on page 76.)

## The Fifth Estate Broadcasting

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Founded 1931. *Broadcasting-Telecasting* \* introduced  
in 1946. *Television* \* acquired in 1961. *Cablecasting* \*  
introduced in 1972. □ Reg. U.S. Patent Office. □  
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## Third time's a charm for NBC

The third week of the season, ended Oct. 11, still has NBC on top, according to both the Nielsen and AGB peoplometer ratings for household viewing.

According to the Nielsen figures, NBC won week three with a 16.1 rating and a 27 share. CBS came in a close second with a 15.1/25 and ABC pulled in a 13.4/22.

BROADCASTING's calculations for AGB network averages put the race much closer—NBC stayed in first place, but with a 15.2/26, while CBS came in with a 15.0/25 and ABC with a 13.2/22. (These averages are based strictly on the household figures supplied by AGB and do not compensate for programming "runover" after 11 p.m.) These AGB averages show a tight race between NBC and CBS for one other reason. The AGB chart below lists 64 entries, while the Nielsen chart contains 65. The Sunday edition of the *NBC Nightly News* ran from 7:32 p.m. to 8 p.m., according to the Nielsen figures, and pulled in an 11.2/20. There is no comparable entry on the AGB chart.

In the evening news race, the *CBS Evening News* has held onto first place, this time with an 11.4/23 over NBC's 9.5/20 and ABC's 9.2/18. CBS has stayed on top in the news race from the beginning of the season.

NBC's *The Cosby Show* still holds first place, on both charts, pulling in a 28.2/45 on Nielsen, and a 28.9/48 on AGB. CBS's *Murder, She Wrote* ranked second on Nielsen (23.3/36) and fourth on AGB (22.4/35). ABC's *Growing Pains* came in third for Nielsen (23.1/37), and second on AGB (22.9/37).

The first noticeable deviation from the ranking trends on both charts is with ABC's *Dolly*, which pulled in a 15.1/23 and ranked 28th on Nielsen, but had a 17.8/27 on AGB and ranked 11th. Another wide deviation is for ABC's *Hooperman*, which comes in at 18th on Nielsen and at 31st on AGB. ABC's *Dynasty* gets 26th place on Nielsen and 43d on AGB.

### Nielsen

Rank □ Show □ Network □ Rating/Share

|     |                            |     |         |
|-----|----------------------------|-----|---------|
| 1.  | Cosby Show                 | NBC | 28.2/45 |
| 2.  | Murder, She Wrote          | CBS | 23.3/36 |
| 3.  | Growing Pains              | ABC | 23.1/37 |
| 4.  | Who's the Boss?            | ABC | 21.9/36 |
| 5.  | Moonlighting               | ABC | 21.8/34 |
| 6.  | Dallas                     | CBS | 20.2/35 |
| 7.  | Newhart                    | CBS | 19.5/30 |
| 8.  | CBS Sunday Movie           | CBS | 19.2/30 |
| 9.  | Head of the Class          | ABC | 18.7/29 |
| 10. | A.L. Championship, game 2  | NBC | 18.7/32 |
| 11. | Designing Women            | CBS | 18.6/29 |
| 12. | Magnum, P.I.               | CBS | 18.6/28 |
| 13. | 60 Minutes                 | CBS | 18.5/32 |
| 14. | ALF                        | NBC | 18.5/30 |
| 15. | Valerie's Family           | NBC | 17.6/27 |
| 16. | A.L. Championship, game 1  | NBC | 17.2/28 |
| 17. | Perfect Strangers          | ABC | 17.0/28 |
| 18. | Hooperman                  | ABC | 16.8/26 |
| 19. | A.L. Championship, game 4  | NBC | 16.8/28 |
| 20. | Monday Night at the Movies | NBC | 16.7/27 |
| 21. | Knots Landing              | CBS | 16.5/28 |
| 22. | Falcon Crest               | CBS | 16.4/31 |
| 23. | Thirtysomething            | ABC | 15.8/28 |
| 24. | Cagney & Lacey             | CBS | 15.7/27 |
| 25. | N.L. Championship, game 1  | NBC | 15.5/26 |
| 26. | Dynasty                    | ABC | 15.4/26 |
| 27. | Dolly                      | ABC | 15.1/23 |
| 28. | Kate & Allie               | CBS | 15.1/23 |
| 29. | Slap Maxwell Story         | ABC | 14.9/23 |
| 30. | Jake and the Fatman        | CBS | 14.8/23 |
| 31. | N.L. Championship, game 3  | NBC | 14.6/27 |
| 32. | N.L. Championship, game 4  | NBC | 14.5/27 |
| 33. | Equalizer                  | CBS | 14.2/24 |
| 34. | Monday Night Football      | ABC | 13.8/25 |
| 35. | Wiseguy                    | CBS | 13.8/22 |
| 36. | Frank's Place              | CBS | 13.7/22 |
| 37. | Law and Harry McGraw       | CBS | 13.6/24 |
| 38. | Charmings                  | ABC | 13.2/21 |
| 39. | Beauty and the Beast       | CBS | 13.0/23 |
| 40. | Houston Knights            | CBS | 12.7/20 |
| 41. | A.L. Champ., pre-game 1    | NBC | 12.3/22 |
| 42. | MacGyver                   | ABC | 12.2/20 |
| 43. | Oldest Rookie              | CBS | 12.2/19 |
| 44. | Spenser: For Hire          | ABC | 12.1/19 |
| 45. | Tour of Duty               | CBS | 12.0/19 |
| 46. | Hotel                      | ABC | 11.9/24 |
| 47. | A.L. Champ., pregame 4     | NBC | 11.9/20 |
| 48. | I Married Dora             | ABC | 11.6/20 |
| 49. | Full House                 | ABC | 11.4/21 |
| 50. | Disney Sunday Movie        | ABC | 11.3/19 |
| 51. | NBC Nightly News (Sun.)    | NBC | 11.2/20 |
| 52. | Buck Hanes                 | ABC | 10.9/18 |
| 53. | 20/20                      | ABC | 10.8/20 |
| 54. | N.L. Champ., pregame 1     | NBC | 10.7/19 |
| 55. | ABC Thursday Night Movie   | ABC | 10.6/17 |
| 56. | O'Hara                     | ABC | 10.5/19 |
| 57. | My Sister Sam              | CBS | 10.1/19 |

Rank □ Show □ Network □ Rating/Share

|     |                        |     |         |
|-----|------------------------|-----|---------|
| 58. | N.L. Champ., pregame 3 | NBC | 10.1/20 |
| 59. | Everything's Relative  | CBS | 10.0/18 |
| 60. | N.L. Champ., pregame 4 | NBC | 9.6/19  |
| 61. | Sledge Hammer!         | ABC | 9.3/15  |
| 62. | Leg Work               | CBS | 8.6/16  |
| 63. | Carol Burnett Special  | ABC | 7.8/14  |
| 64. | West 57th              | CBS | 7.6/15  |
| 65. | Max Headroom           | ABC | 7.1/12  |

### AGB

|     |                            |     |         |
|-----|----------------------------|-----|---------|
| 1.  | Cosby Show                 | NBC | 28.9/48 |
| 2.  | Growing Pains              | ABC | 22.9/37 |
| 3.  | Who's the Boss?            | ABC | 22.8/39 |
| 4.  | Murder, She Wrote          | CBS | 22.4/35 |
| 5.  | Moonlighting               | ABC | 22.0/35 |
| 6.  | Dallas                     | CBS | 20.5/37 |
| 7.  | Newhart                    | CBS | 20.5/32 |
| 8.  | Sunday Night Movie         | CBS | 19.9/32 |
| 9.  | Designing Women            | CBS | 19.2/30 |
| 10. | ALF                        | NBC | 18.6/30 |
| 11. | Dolly                      | ABC | 17.8/27 |
| 12. | Magnum, P.I.               | CBS | 17.5/28 |
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| 22. | Kate & Allie               | CBS | 15.8/25 |
| 23. | Cagney & Lacey             | CBS | 15.7/27 |
| 24. | Monday Night at the Movies | NBC | 15.7/25 |
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| 30. | Charmings                  | ABC | 14.1/23 |
| 31. | Hooperman                  | ABC | 14.0/23 |
| 32. | N.L. Championship, game 4  | NBC | 13.9/27 |
| 33. | Equalizer                  | CBS | 13.8/25 |
| 34. | Frank's Place              | CBS | 13.7/22 |
| 35. | Beauty and the Beast       | CBS | 13.0/24 |
| 36. | Oldest Rookie              | CBS | 12.4/21 |
| 37. | My Sister Sam              | CBS | 12.3/24 |
| 38. | Houston Knights            | CBS | 12.2/21 |
| 39. | A.L. Champ., pregame 4     | NBC | 12.1/22 |
| 40. | Buck James                 | ABC | 12.1/20 |
| 41. | Slap Maxwell Story         | ABC | 12.1/20 |
| 42. | A.L. Champ., pregame 1     | NBC | 12.0/23 |
| 43. | Dynasty                    | ABC | 12.0/21 |
| 44. | Tour of Duty               | CBS | 11.9/19 |
| 45. | Full House                 | ABC | 11.9/22 |
| 46. | Hotel                      | ABC | 11.6/24 |
| 47. | Everything's Relative      | CBS | 11.6/22 |
| 48. | Law and Harry McGraw       | CBS | 11.5/22 |

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|     |                                  |     |         |
|-----|----------------------------------|-----|---------|
| 49. | 20/20                            | ABC | 11.4/22 |
| 50. | I Married Dora                   | ABC | 11.4/21 |
| 51. | Spenser: For Hire                | ABC | 11.2/18 |
| 52. | N.L. Champ., pregame 1           | NBC | 10.9/20 |
| 53. | N.L. Champ., pregame 4           | NBC | 10.7/22 |
| 54. | ABC Thursday Night Movie         | ABC | 10.6/19 |
| 55. | Leg Work                         | CBS | 10.5/20 |
| 56. | Disney Sunday Movie              | ABC | 10.4/19 |
| 57. | Monday Night Football            | ABC | 10.3/19 |
| 58. | N.L. Champ., pregame 3           | NBC | 10.1/20 |
| 59. | MacGyver                         | ABC | 10.1/16 |
| 60. | O'Hara                           | ABC | 9.4/18  |
| 61. | Sledge Hammer!                   | ABC | 9.1/15  |
| 62. | West 57th                        | CBS | 8.3/17  |
| 63. | Max Headroom                     | ABC | 8.1/14  |
| 64. | Carol, Carl, Whoopi and RobinABC |     | 6.9/13  |

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BAL870811GF; 1390 kHz; 500 w-D; FM: BALH870811GG; 98.3 mhz; 3 kw; HAAT: 430 ft.)—Granted assignment of license from Triplett Broadcasting Co. to Louis Vito for \$550,000. Seller is owned by Wendell A. Triplett, who also owns WCOR(AM) Lebanon, TN, and WOFE(FM) Port Clinton, and WWAT(TV) Chillicothe, both Ohio. Buyer is Columbus-based salesman with no other broadcast interests. Attorney for buyer and seller: Sells & Gregory. Granted Oct. 2.

■ KEOR(AM) Atoka, OK (BAL870825EE; 1100 kHz; 5 kw-D)—Granted assignment of license from Ballard Bros. Casting of Oklahoma Inc. to Newton-Adair Inc. for \$243,170. Seller is owned by Drew Ballard, who has no other broadcast interests. Buyer is owned by James C. Newton and S.L. Adair, who have no other broadcast interests. Granted Oct. 12.

■ KYNG-AM-FM Coos Bay, OR (AM: BAL870824EA; 1420 kHz; 1 kw-D; FM: BALH870824HI; 105.5 mhz; 3 kw; HAAT: 400 ft.)—Granted assignment of license from Sequoia Broadcasting Inc. to Caledon Broadcasting Inc. for \$275,000. Seller is headed by Richard Behrendt. It has no other broadcast interests. Buyer is owned by James R. Baker and his wife, Carleen, and Scott Shapiro and his wife, Amy. Baker is former owner of KDHI(AM)-KQYN(FM) Twentynine Palms, CA. Shapiro is Yucca Valley, CA-based retailer with no other broadcast interests. Granted Oct. 12.

■ WCBG(AM) Chambersburg, PA (BAL870820EC; 1590 kHz; 5 kw-D)—Granted assignment of license from Four States Broadcasting Station Inc. to Valley Marketing Systems Inc. for \$550,000. Seller is owned by Norman E. Messner and his wife, Molly. It has no other broadcast interests. Buyer is owned by Ronald Smith and his wife, Lois. Smith is salesman at WHAG-TV Hagerstown, MD. Granted Sept. 30.

■ WSEE(TV) Erie, PA (BALCT870817KE; ch. 50; ERP 122.7 kw; HAAT: 1,004 ft.)—Granted assignment of license from Erie Broadcasting Partners to Keystone Broadcasting Corp. C/O Price Comms. Corp. for \$6 million. Seller is owned by principals in MMT Sales, New York-based station representative headed by Gary Scollard. MMT Sales was recently sold to Meredith Corp., for \$40 million (BROADCASTING, July 13). Scollard also has interest in KLR(TV) Little Rock, Ark. Buyer is publicly owned, New York-based group of eight AM's, eight FM's and four TV's headed by Robert Price, president. It recently sold three AM's and four FM's to Fairfield Communications ("Changing Hands," May 4). Attorney for seller: Crowell & Moring. Granted Sept. 30.

■ WKPA(AM)-WYDD(FM) New Kensington, PA (AM: BAL870814GO; 1150 kHz; 1 kw-D; FM: BALH870814GP; 104.7 mhz; 50 kw; HAAT: 500 ft.)—Granted assignment of license from Gateway Broadcasting Enterprises Inc. to Salem Media of Pennsylvania for \$4 million. Seller is owned by Nelson Goldberg, who has no other broadcast interests. Buyer is subsidiary of Salem Communications, Camarillo, CA-based group of eight AM's and five FM's owned by Edward G. Atsinger III and Stuart W. Epperson. Granted Sept. 30.

■ WOFM(FM) Moyock, NC (92.1 mhz; 1.7 kw; HAAT: 420 ft.)—Granted assignment of license from Southland Communications Inc. to American Eagle Communications of Virginia Inc. for \$1,538,461. Seller is owned by Klaus Rabb and James Hunt. It has no other broadcast interests. Buyer is owned by Joseph Kennedy, Mike Kromers and Jim Rees. Hunt will retain minority ownership of station. Granted Oct. 6.

■ KXXV(TV) Waco, TX (BALCT870514KG; ch. 25; ERP vis. 5,000 kw; aur. 500 kw; HAAT: 2,544 ft.)—Granted assignment of license from Central Texas Broadcasting to Shamrock Broadcasting for \$12,535,000. Seller is owned by Robert A. Mann and family. It has no other broadcast interests. Buyer is Burbank, CA-based group of four AM's, seven FM's and three TV's owned by Roy E. Disney and family. Attorney for buyer: Norman P. Leventhal. Granted Sept. 30.

■ KLT(X) Seattle, WA (BALH870731HF; 95.7 mhz; 100 kw; HAAT: 1,150 ft.)—Granted assignment of license from Thunder Bay Communications to Ackerey Communications for \$8.7 million. Seller is owned by Gordon Stenback and Earle Horton. It is also selling KIXI(AM) Seattle and will have no other broadcast interests. Buyer is Seattle-based group of two AM's, one FM and five TV's owned by Barry Ackerey. Attorney for seller: Verner, Liipfert, Bernhard, et al. Attorney for buyer: Rubin, Winston & Diercks. Granted Oct. 1.

■ WKEE-AM-FM Huntington, W. VA (BAL870819HA; 800 kHz; 5 kw-D; FM: 100.5 mhz; 53 kw; HAAT: 560 ft.)—Granted assignment of license from Capitol Broadcasting Co. to Adventure II Inc. for \$3.1 million. Seller is Raleigh, NC-based group of two AM's, five FM's and one TV principally owned by James F. Goodman. Buyer is owned by Michael Shott, who also owns WHIS(AM)-WHAJ(FM) Bluefield, W. VA. Granted Sept. 30.

## New Stations

### Actions

#### AM's

■ Eugene, OR (870331AU)—Returned application of Bjornstad Broadcasting Co. for 860 kHz. Address: 2623 Gay St.; Eugene Ore. 97401. Engineer: Kenneth Williams, Jr. Principal is owned by Paul C. Bjornstad, who has no other broadcast interests. Action Oct. 2.

■ Santa Clara, OR (870327AN)—Returned application of Jerry J. Collins for 650 kHz. Address: C/O WDCQ, 1227 Del Prado Blvd., #103, Cape Coral, FL 33904. Attorney: Fletcher, Heald & Hildreth. Engineer: Robert Jones. Principal, Collins, is owner of WDCQ(AM) Pine Island Center, FL. Collins is permittee of new AM, Carmel Valley, CA. Action Oct. 2.

■ Cordova, SC (BP861202AF)—Returned app. of Robert Jones for 840 kHz. Address: 613 S. Lagrange Rd., Lagrange IL 60525. Engineer: Robert Jones. Principal has interest in WRPQ(AM), Baraboo, WI; KKMC(AM), Gonzales, CA; WCHP(AM), Champlain, NY; WLWJ(AM), Royal Palm Beach, FL; WWRJ(AM), Hollywood, SC; WJKB(AM), Sarasota, FL; WGOR(AM), Christmas, FL; KFRP(AM), Rocklin, CA; KTCO(AM), Manor, TX and WGNZ(AM), Tuckahoe, VA. Action Oct. 2.

#### FM's

■ South Sioux City, NE (861112MA)—Returned application of Jerold E. Gunsolley for 107.1 mhz; 3 w; HAAT: 328 ft. Address: 711 East 21 St., South Sioux City, NE 68776. Attorney: Shack, Bueenze & Hill. Engineer: John E. Dettra, Jr. Principal has no other broadcast interests. Action Oct. 5.

■ South Sioux City, NE (861112ML)—Returned application of Rudy L. Spirk for 107.1 mhz; 3 kw; HAAT: 328 ft. Address: 231 Wedgewood Dr., South Sioux City, NE 68776. Attorney: Richard J. Hayes Jr. Engineer: F.W. Hannel. Principal has no other broadcast interests. Action Oct. 5.

■ Las Vegas (BPED841130MA)—Granted application of Education Committee of Calvary for 88.7 mhz; 112 kw H&V kw; HAAT: 1469 ft. Address: Chapel Of Las Vegas, 2500 West Washington Ave., Las Vegas 89106. Engineer: Robert L. Purcell. Principal is headed by Rev. John Parenti. It has no other broadcast interests. Action Sept. 30.

■ Berlin, NH (BP870306AC)—Granted application of Joseph C. Motto for 1230 kHz; Address: 4133 Albany St., Albany, NY 12205. Attorney: Lauren A. Colby. Engineer: E.

Harold Munn, Jr. Principal has no other broadcast interests. Action Oct. 1.

■ Bowie, TX (BPH860203MR)—Dismissed application of Bowie Broadcasting, Ltd. for 100.7 mhz; 3 kw; HAAT: 328 ft. Address: Highway 59 N, Bowie TX 76230. Attorney: Barbara M. Barron. Engineer: Kurt D. Voss. Principal is owned by Barbara McCormick. It has no other broadcast interests. Action Sept. 30.

■ Bowie, TX (BPH860203MS)—Granted application of Everett C. Mason for 100.7 mhz; 1.53KW (H&V) kw; HAAT: 460 ft. Address: 100 Nina, Bowie, TX 76230. Engineer: Charles Paul Crossno. Principal is president of Bowie Nocona Broadcasting, Inc., licensee of KBAN(AM) Bowie, TX. Action Sept. 30.

■ Haymarket, VA (BP861202AI)—Granted application of Daniel S. Lee for 1530 kHz; Address: 567 W. Diamond Ave., Gaithersburg, MD 20877. Engineer: Robert M. Lund. Principal has no other broadcast interests. Action Oct. 1.

## Facilities Changes

### Applications

■ Deerfield Beach, FL, WJNO, 1230 kHz—870916-Application for mod of CP to chg TL to: Pompano Beach Broward, FL 26 15 18 80 08 49

■ Pinellas Park, FL, WHBO, 1050 kHz—870925-Application for CP to augment standard pattern.

■ Rockledge, FL, WWBC, 770 kHz—870924-Application for CP to change TL to: 1.2mi SW of Hwy 520 & I-95 near Cocoa Brevard, FL 28 21 13 80 48 52

■ Gardnerville, NV, KUIP, 840 kHz—870929-Mod of CP to chg TL to: 1.8MI SSE of Stewart Carson City, NV 39 05 33 119 44 43

■ Norfolk, VA, WJCB, ch. 49—870918-mod of CP to change ERP-vis: 495.9 kw; HAAT: 155 M; ant: Bogner DU18B.

### Actions

■ Anchorage, AK, KSKA, 91.1 mhz—871005-Application (BPED870316ID) Granted for CP to change HAAT: 58 M H&V; make chgs in antenna system.

■ Mountain Home, AR, KCMH, 91.5 mhz—870928-Application (BMPED870306ME) Granted for mod of CP to make changes. change TL: 1.8mi N of Buford & 4.3mi SW of Mountain Home, near Buford, AR; chg. ERP: 0.4kw H&V; HAAT: 128.3 M H&V; 36 16 17 92 25 20

■ Lancaster, CA, KAVL, 610 kHz 871002-Application (BP870327AO) Returned for CP to increase pwr to 4.0kw night; increase day pwr to 5.0kw.

■ Santa Barbara, CA, KBLS, 990 kHz—871001-Application (BP870211AH) Granted for CP to chg hours of operation to unby adding night service with 1kw & make chgs in antenna system.

■ Grand Junction, CO, KVEE-FM, 92.3 mhz—870929-Application (BPH861212MA) Granted for CP to change TL: Black Ridge Electronics Site, CO; chg. ERP: 100kw H&V; HAAT: 568.4 M H&V; and make changes in antenna system. 39 03 57 108 44 45

■ Southington, CT, WNTY, 990 kHz—871001-Application (BMP870326AJ) Granted for mod of CP (BP860506AD) to increase power to 1kw.

■ Vero Beach, FL, WGYL, 93.5 mhz—870928-Application (BPH870226MF) Granted for CP to make changes: 1 kw H&V; chg. HAAT: 146 M H&V.

■ Douglas, GA, WDMG-FM, 99.5 mhz—870928-Application (BPH870227IW) Granted for CP to chg. TL: 1.5mi S of Bushnell Community, near Bushnell, GA; chg. HAAT: 31 M H&V; and make changes in antenna system. 31 32 12 82 57 49

■ Waycross, GA, WAYX-FM, 102.5 mhz—870928-Application (BPH870305MB) Granted for CP to make changes. TL: 1.75mi E of Hickox, GA; change HAAT: 979 FT. H&V 31 09 13 81 58 00

■ Boise, ID, KJOT, 105.1 mhz—870930-Application (BPH861126IF) Dismissed for CP to install auxiliary system; chg TL: on top of Tablerock Mountain, E-SE of Boise, ID; chg ERP: 3.01kw H&V; chg HAAT: 269' H&V 43 35 41 116 08 39 (for auxiliary purposes only).

■ Coeur D'Alene, ID, KETB, 102.3 mhz—871005-Application (BMPH870812IA) Dismissed for mod of CP (BPH820927AG) to change TL: Western Slope of Canfield Butte, 3.1mi NE of US 90 and Rte 95, Coeur D'Alene, ID. 47 44 03 116 45 00

## Summary of broadcasting as of September 30, 1987

| Service                     | On Air | CP's | Total * |
|-----------------------------|--------|------|---------|
| Commercial AM               | 4,893  | 170  | 5,063   |
| Commercial FM               | 3,999  | 418  | 4,417   |
| Educational FM              | 1,283  | 173  | 1,456   |
| Total Radio                 | 10,175 | 761  | 10,936  |
| FM translators              | 1,115  | 766  | 1,881   |
| Commercial VHF TV           | 543    | 23   | 566     |
| Commercial UHF TV           | 463    | 222  | 685     |
| Educational VHF TV          | 115    | 3    | 118     |
| Educational UHF TV          | 203    | 25   | 228     |
| Total TV                    | 1,324  | 273  | 1,597   |
| VHF LPTV                    | 247    | 74   | 321     |
| UHF LPTV                    | 162    | 136  | 298     |
| Total LPTV                  | 409    | 210  | 619     |
| VHF translators             | 2,981  | 145  | 3,126   |
| UHF translators             | 1,998  | 293  | 2,291   |
| ITFS                        | 250    | 114  | 364     |
| Low-power auxiliary         | 824    | 0    | 824     |
| TV auxiliaries              | 7,430  | 205  | 7,635   |
| TV translator/boosters      | 6      | 0    | 6       |
| Experimental TV             | 3      | 5    | 8       |
| Remote pickup               | 12,338 | 53   | 12,391  |
| Aural STL & intercity relay | 2,836  | 166  | 3,002   |

\* Includes off-air licenses.